



## MUSEUM OF ME: THE SECONDARY SCHOOL EDITION INTRODUCTION

It is important to note that we will remain flexible and welcome discussions with you to enable this to happen in your school community.

*The Museum of Me: Secondary School Edition* aims to celebrate the lives and perspectives of individual students whilst providing significant and meaningful opportunities for creative development. Together we will build an online museum that is made with, for, and about your students.

The Museum of Me is a fun, personal and meaningful project that positively tells human stories through a collection of their words and objects. Crafted through building meaningful relationships between students who don't know each other, their museums will offer a collective snapshot of the extraordinarily ordinary, but significant, lives that the members of our communities live.

With exhibits curated by Vortex Creates and storytelling led by Extraordinary Us, the project is a personal, moving and humorous look into the individuals who make our hyperlocal communities so wonderful. You all are worthy of a museum.

Our secondary school format mimics the full process that our professional artists' undergo in communities, creating opportunities for your students to professionally develop as Storytellers / Writers, Visual Artists / Designers and Photographers.

**Our Website:** [www.themuseumofme.co.uk](http://www.themuseumofme.co.uk)

**Highlight Video:** <https://www.youtube.com/watch?v=Ck27IQwSom0&feature=youtu.be>

**Full Video:** [https://www.youtube.com/watch?v=-t\\_5mhzbmDw&feature=youtu.be](https://www.youtube.com/watch?v=-t_5mhzbmDw&feature=youtu.be)



## THE OPPORTUNITY

- 5-10 Museum Stars - participants with the opportunity to share the story of them.
- Up to 30 Storyteller roles (2-3 for each Museum Star).
- Up to 10 Curator Teams (2-3 for each Museum Star).
- 2 Photographer Opportunities.
- Up to 10 Producer roles.

### Professional:

- Career development opportunities, with named credits on our website.
- A chance for students to work towards a professional creative brief.
- Artistic support and guidance from a professional team.
- Working on an independent basis towards a collective goal, and collaborating with other team members.
- Something meaningful to talk about in interviews and on professional CV's.
- A chance for your students to build international partnerships.

**Social:** A chance for students of different year groups to meet and communicate with each other. This could be most impactful if older year groups meet younger students.

**Social:** Reinforcing the belief that individuality is important whilst giving students the opportunity to believe in their own significance.

**Outcomes:** A digital museum presented on our website and social media channels, presenting your school and the diverse stories of your pupils in an international context.

## STUDENT OPPORTUNITIES INCLUDE:

### 1. THE MUSEUM STARS (PARTICIPANTS)

A chance for your students to share the story of who they are in a highly positive context, meet other members of their school community and be a part of an exciting project that represents your school as it exists in the here and now. Finding another familiar face to say hello to in the school hallways.

The Museum of Yousef Hijaz: [www.themuseumofme.co.uk/yousef-hijaz](http://www.themuseumofme.co.uk/yousef-hijaz)

### 2. THE STORY-TELLERS

**Suited to English, Creative Writing or Journalism courses.**

*Guided by Paul O'Donnell*

With artistic support from Paul O'Donnell (Creative Director / Previous Storyteller) your students will embark on a process of asking the right questions, making the right notes and telling the most essential stories that come from members of the school community. The process will include a briefing session with Paul, as well as mentorship throughout to ensure the highest quality output from your students.

The Story-Tellers will each be supported to form an introductory panel, a welcome panel and five story cards that come from conversations with their Museum Star.

Paul O'Donnell: [www.podonnell2.co.uk](http://www.podonnell2.co.uk)

### 3. THE CURATORS

**Suited to Art and Design courses**

*Guided by Vortex Creates*

As the story cards form, the curators will be tasked to work with the Museum Stars to then select the perfect possessions that help represent their stories.

Once selected, across a quickfire session the Curator teams will curate their five displays, artistically presenting them upon a white background for the Photographer to capture. They will be guided to visually tell the story told on the cards.

Vortex Creates: [www.vortex-creates.co.uk](http://www.vortex-creates.co.uk)

### 4. THE PHOTOGRAPHERS

**Suited to 2x photography students (potentially more)**

*Guided by Graeme Braidwood/Andy Moore (Photographers of Museum of Me)*

Photographer One will take portrait images of each of the Museum Stars in advance of the Museum Launches in different locations on the school grounds. The images should aim to subtly capture their personality.

Photographer Two will capture the curated displays for presentation on our website.

If a live event is wrapped around the launch of the museums Photographers can also capture those events for social media outputs.

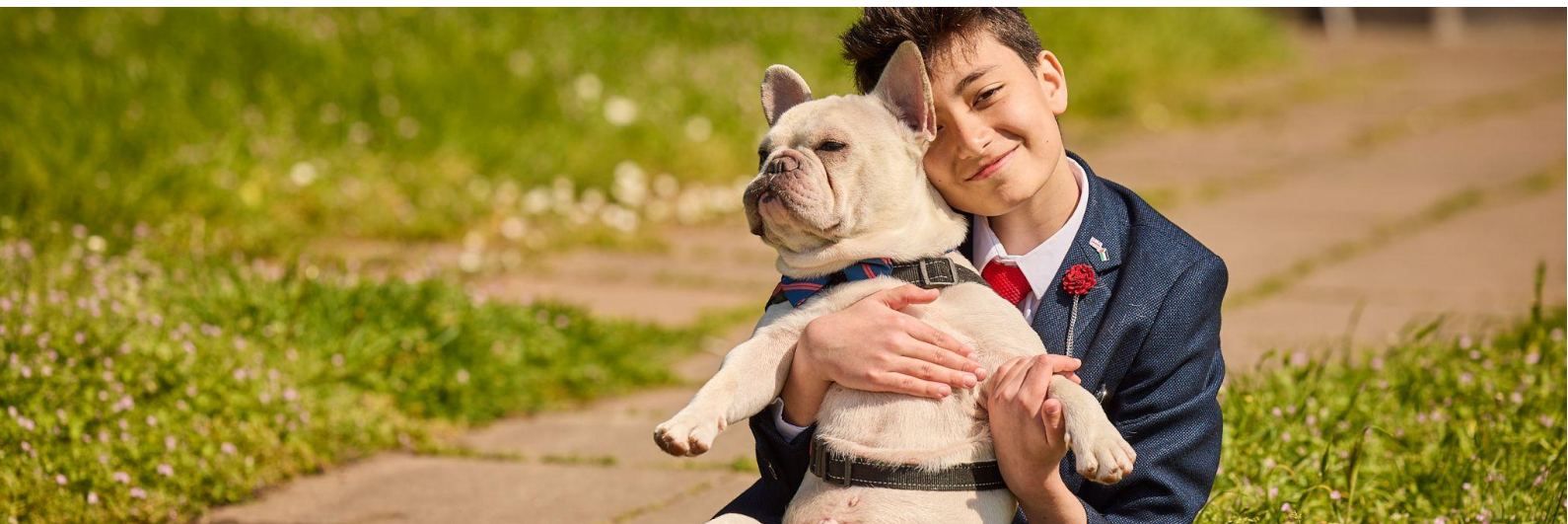
### 5. THE PRODUCERS

**Suited to a small team of producers / project managers**

*Guided by Abbie White (Producer of Museum of Me)*

The Producers will support the overall management of the project, project budget lines and timeline. They will be assisted to recruit participants, foresee any issues that may arise and form contingency plans in advance. Managing a reserved budget for them these students will gain professional experience and credits with mentorship from our Producer Abbie White.

**Together all groups should be collaboratively working to achieve the highest quality outcome, and Extraordinary Us will ensure we provide the most supportive and enriching experience for those involved.**



ANTICIPATED TIMELINE					
MONTH (Week)	PRODUCERS	STORY-TELLERS	CURATORS	PHOTOGRAPHY	MoME Staff
1 (1)	<b>Producer Brief</b>				<b>Producer Brief (1 hour)</b>
1 (2)	Recruitment of Museum Stars				
1 (3)	Recruitment of Museum Stars				
1 (4)	Recruitment of Museum Stars	<b>Story-Teller Brief</b>			<b>Story-Teller Brief (1 hour)</b>
2 (1)	Selection meeting for Museum Stars	Working with Museum Stars			<b>Museum Stars Selection Meeting</b>
2 (2)		Working with Museum Stars		<b>Photography Briefs</b>	<b>Photographer Brief</b>
2 (3)		Working with Museum Stars		Portrait Photos of Museum Stars	
2 (4)		<b>Story-Teller Feedback</b>			<b>Story-Teller Feedback</b>
2 (4)		Working with Museum Stars	<b>Curation Workshop / Briefing</b>	Portrait Photos of Museum Stars	<b>Curation Briefing</b>
2 (4)	<b>Producer Feedback Session</b>				<b>Producer Feedback session</b>
3 (1)		Working with Museum Stars		Portrait Photos of Museum Stars	
3 (2)		Working with Museum Stars // submission of text to Extraordinary Us			
3 (3)		<b>Extraordinary Us Sign off of text</b>	Working with Museum Stars		<b>Text Sign off</b>
3 (4)			Working with Museum Stars	Photographer 2 with Museum Stars	
4 (1)	Ensuring Extraordinary Us have everything they need for the upload and launch.		<b>Curator Session - to curate designs</b>		<b>Curator Feedback Session - to talk through plans</b>
4 (2)	Ensuring Extraordinary Us have everything they need for the upload and launch.		Curation of displays	Photographer 2 to capture curated displays	<b>Online / Social Upload</b>
4 (3)	<b>Launch Museums</b>	<b>Launch Museums</b>	<b>Launch Museums</b>	<b>Launch Museums</b>	<b>Launch Museums</b>



## BUDGET:

EXPENDITURE	No	Units	@	
<b>FEES</b>				
Storyteller Mentorship (1.5 days) - Extraordinary Us	1	1.5	£160.00	<b>£240.00</b>
Curator Mentorship (1 day) - Vortex Creates	1	1	£160.00	<b>£160.00</b>
Vortex Creates (+20% VAT)	1	2	£16.00	<b>£32.00</b>
Graeme Braidwood - Photography Mentorship	1	1	£160.00	<b>£160.00</b>
Abbie White - Producer/Project Management Mentorship	1	1.5	£160.00	<b>£240.00</b>
MoME Website Upload / Social Media Content creator	1	2	£160.00	<b>£320.00</b>
<b>Subtotal fees</b>				<b>£1,152.00</b>
<b>PRODUCTION</b>				
Material Costs (Student Curators/Producers)	1	1	£70.00	<b>£70.00</b>
<b>Subtotal production</b>				<b>£70.00</b>
<b>MARKETING</b>				
Marketing Materials (Student Producer group to use.	1	1	£50.00	<b>£50.00</b>
<b>Subtotal marketing</b>				<b>£50.00</b>
<b>Subtotal expenditure</b>				<b>£1,272.00</b>
5% Project Contingency (Student Producers)			5%	£63.60
10% Company fees			10%	£127.20
<b>Total</b>				<b>£190.80</b>
			<b>Total</b>	<b>£1,462.80</b>

**Inclusive of a discount from our usual £200 daily fee, for education purposes.  
Exclusive of international transfer fees.**

For any further questions, please do not hesitate to get in touch.

**Contact:** [paulodonnell@extraordinaryus.co.uk](mailto:paulodonnell@extraordinaryus.co.uk)

**Website:** [www.themuseumofme.co.uk](http://www.themuseumofme.co.uk)